



**Sheraton  
Grand**

LONDON PARK LANE

**Creating a new story in  
the heart of London Mayfair**

*A timeless art deco address*







The perfect  
destination  
to reward your  
valued associates

A celebrated Art Deco hotel  
facing Green Park and just  
a short walk away from  
Buckingham Palace

With over 300 rooms, 11,000 sqm of event space, and restored Art Deco features throughout; Sheraton Grand London Park Lane welcomes incentive groups of any size, from an intimate party of 20 to an exclusive event of up to 600 guests.

A dedicated team of event planners ensure each experience, from logistical planning to group check-in are handled with 100% attention to detail. We are also delighted to recommend a DMC service to ensure the best suggestions to making the most of London's most iconic sights.

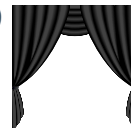
# Destination & Location

250 FREE  
ATTRACTIONS  
ACROSS  
THE CITY



FIVE AIRPORTS  
OFFERING DIRECT  
FLIGHTS TO  
**348**  
DESTINATIONS

UNPARALLELED  
ACCESS TO  
QUALITY  
THEATRE



INCLUDING SHAKESPEARE'S  
GLOBE AND HOME  
OF THE LEGENDARY  
**WEST END**

Over

**270**

languages spoken within the City

Over  
6,000

EXPLORE  
restaurants and bars





MORE MUSEUMS  
THAN ANY OTHER CITY  
IN THE WORLD



MANY WITH FREE ENTRY,  
INCLUDING  
3 OF THE  
WORLD'S TOP 5

THE MOST   
CONNECTED CITY ON  
THE PLANET 

  
303 rooms available for  
exclusive use on site and  
752 Starwood rooms  
within walking distance  


Connect  
directly to

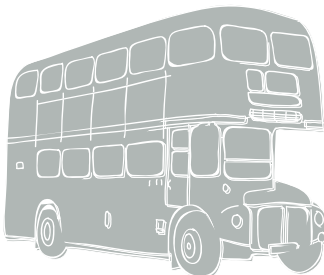


PARIS 2HOURS 16MINUTES  
EDINBURGH 4 HOURS 28 MINUTES

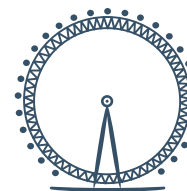


Harrods & Harvey Nichols  
12 MINUTE WALK FROM  
THE HOTEL

DID YOU KNOW THE QUEEN  
OF ENGLAND TOOK DANCE  
LESSONS HERE IN OUR VERY  
OWN TUDOR ROSE ROOM?



Buckingham  
4 MINUTE WALK Palace



FORMER  
SHERATON GRAND  
LONDON PARK  
LANE RESIDENTS

Nelson Mandela  
Jackie Collins  
Bob Dylan



Inspiring surroundings  
Discover London  
Private entrance  
Original features  
elegant  
Art Deco  
Grade two  
listed ballroom  
Bringing people together  
Experience  
Mayfair





## Over 300 immaculately renovated guest rooms and suites

Individually decorated to reflect the Sheraton Grand London Park Lane's stylish heritage fused with traditional English design. Each room provides all you need to work or relax in memorable surroundings, including beautiful views across Green Park, the Sheraton Signature Sleep Experience and complimentary Wifi



# Rooms Overview

## Classic Rooms | 124 Rooms, 23 sqm

Designed to reflect The Park Lane's stylish heritage, each room provides all you need to work or relax effortlessly, including complimentary WIFI and the renowned Sheraton Signature Sleep Experience.

## Superior Rooms | 100 Rooms, 29 sqm

Savour all the refined amenities of our Renovated Classic Rooms with the luxury of more space and some beautiful views across Green Park (vary by room). Many bathrooms retain their original 1920s marble décor, and have a separate bath and power shower.

## Club Rooms | 43 Rooms, 29 sqm

When booking a club room enjoy exclusive access to the to the private club lounge complete with dedicated check in area and enhanced amenities and services\*.

- Higher floor
- Complimentary two hour private meeting room access





# Suites Overview

## Art Deco suites | 12 Suites, 51 sqm

Deeply stylish suite with generous walk-in wardrobe and signature Art Deco touches.

- Exclusive club lounge access
- Complimentary Art Deco Afternoon Tea\*

## Park View Suite | 20 Suites, 72 sqm

The newly renovated Park View suites overlook the city's famous Green Park.

- Exclusive Club Lounge access
- Welcome signature cocktail
- Complimentary wet shave or pedicure or Art Deco Afternoon Tea\*

## The Grand Suite | 1 Suite

The pinnacle of The Park Lane Hotel experience comprising an entrance lobby, master bedroom and bathroom, living and dining areas, and abundant room to entertain. Each sumptuous room is interconnected with double-width, sliding pocket doors enabling the entire suite to be opened into a single space.

- Connecting rooms available
- Return transfers to and from London airports or train station\*
- Complimentary local Mayfair experiences, your choice of wet shave or pedicure or Art Deco Afternoon Tea\*

\*Please note that if the hotel has been book in its entirety these inclusions would not be applicable  
Subject to group rate







# Experience local flavours

A range of signature restaurants, bars and lounges can bring a unique and intimate feel to any social event

## The Palm Court

Offering a signature afternoon tea along with a full bar serving cocktail and canapés in the evening this is the perfect setting to connect with colleagues.  
Capacity: 85 seated guests.

## Smith & Whistle

Serving modern food inspired by the classics and a range of expertly crafted cocktails. This venue is perfect for a private reception or casual get together.  
Capacity: 64 guests.

## Mercante

A traditional Italian welcome awaits at Mercante with regional dishes prepared with seasonal produce straight from the market.  
Capacity: 117 seated guests.





# 1920's Glamour Reborn

Entertain and celebrate with your group amidst one of London's finest examples of Art Deco architecture

- Private entrance
- Original Art Deco features
- Maple Sprung Dance floor
- Built in stage

An experienced events team in group dinners ensure that your event is a success and your top associates leave feeling recognized and valued.

## Kosher Services

The hotel is one of the only properties in London to house an onsite kosher kitchen, and is under the supervision of the Federation of Synagogues (KF).







Each of the meeting and event spaces located across the vicinity are perfect for any requirement needed for planning and executing your incentive group trip

#### **Welcome reception**

Ballroom complex – up to 1000 guests

Tudor Rose – up to 250 guests

Oak Room – up to 100 guests

#### **Gala dinner**

Ballroom Complex – up to 600 guests

Tudor Rose – up to 180 guests

Oak Room – up to 50 guests

#### **Private Breakfast options for groups from 200 – 600**

Ballroom complex or

A combination of the Food and Beverage venues

#### **Private Breakfast options for groups up to 200**

Tudor Rose and Oak combined or

A combination of the Food and Beverage venues

#### **Hospitality lounge and private check in**

Tudor Rose and Oak rooms

#### **Organisers office and storage rooms**

Drawing room and Balcony suite







Did you know that the Sheraton Grand London has been the iconic setting to some of Hollywood's finest movie's including Titanic and The Danish Girl.

The much loved 101 Dalmatians was set in Green Park, just a few steps away from the hotel.

For 101 reasons why you should host your group incentive trip with us, please get in touch.





# Personalised programming

London is the perfect hub for connecting to other destinations within Europe. Only two hours away, London is ideal for split programmes with The Westin Vendome Paris or Sheraton Grand Edinburgh. Ask us for more information for booking a split programme with Starwood Hotels

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## Day 1

### Morning

Arrive at the hotel with a personalised welcome. Relax and unwind with complimentary wifi.

### Lunch

Discover Mayfair with a walking tour of Shepherds Market followed by lunch in a classic British pub.

### Afternoon

Enjoy the spectacular skyline from a private capsule with a class of champagne on the iconic London Eye.

### Evening

Welcome reception at a private reception in the ballroom with speciality cocktails and tasty small plates.

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## Day 2

### Morning

Discover Knightsbridge, London's famous shopping district with a private shopping tour around the prestigious Harrod's.

### Lunch

Knightsbridge's finest catch, delight in a lunch at One-O-One with freshly cooked seafood.

### Afternoon

Take a private tour around the stunning Kensington palace and surrounding gardens.

### Evening

Enjoy an authentic Italian experience in Mercante with a private dinner and taste the forgotten flavours of Italy.

## Day 3

### Morning

Explore Borough Market with a Cheese expert and artisan bread course and discover tastes of London's favourite Market.

### Lunch

Enjoy a local lunch of fresh fish and chips at the market, a British favourite!

### Afternoon

Free time to enjoy the sights of London. Allow our team to deliver personalized amenities to your guests rooms.

### Evening

Explore the bright lights of theatre land with a viewing of Les Miserables or The Lion King. Enjoy pre-theatre at The Terrace Grill & Bar overlooking Piccadilly.

## Day 4

### Morning

Sun shining? Take a stroll around one of the many parks surrounding the hotel. Buckingham palace and Hyde Park are just a short walk away.

### Lunch

Sample some delights of the east with traditional dumplings in China Town.

### Afternoon

Take a tour of the National Portrait gallery and explore historical oil paintings of monarchy to photos of modern sporting heroes and celebrities.

### Evening

Stimulate the palate with the signature cocktails of Longitude 0°8'.

## Day 5

### Morning

Explore the Victoria and Albert Museum with over 150 grand galleries on seven floors.

### Lunch

A perfect spot for lunch, enjoy fresh sandwiches and cakes in the Victoria and Albert Café whilst sitting out in the museums open air square.

### Afternoon

Tuck into the classic Art Deco inspired afternoon tea at the glamorous Palm Court.

### Evening

Celebrate with your top employees with a gala event in the stunning ballroom.





# SPG PRO. Your work, more rewarded

spg<sup>\*</sup>  
Starwood  
Preferred  
Guest

**SPG Pro, Starwood's exciting loyalty program rewards you for booking group accommodation, meetings and events. Become a member and your work will be rewarded! You'll earn:**

- 1 Starpoint for every \$3 spent for group accommodation and meetings and events.
- Eligible nights towards Elite Status, from 25 nights per calendar year.
- Easy tracking of your loyalty points and Elite Status.
- Best redemption options in the hotel industry – Free Nights, Free Flights and SPG Moments.

Learn more and enrol at [spg.com/pro](https://spg.com/pro)







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Grand**

LONDON PARK LANE

## Stay with us

To find out more about how we can cater for your group incentive plans, please contact Alison Morton, Account Director, Group.

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